

April 21, 2009

Mr. Steve Dixon
Ms. Sandra Dixon
Distinctive Real Estate, Inc.
738 A East I-10 Service Road
Slidell, Louisiana 70461

Dear Steve and Sandra:

First of all, let us apologize for taking so long in writing this letter. The trials of selling our house, buying another and moving to another state with a new job has just been overwhelming at times. One of the very brightest parts of the past several months was getting a recommendation to interview you and your company to handle the sale of our house in Slidell.

Let us now state the fact—we believe we couldn't have sold our house in Slidell without you and your company. What a great decisions to have Distinctive Real Estate represent us and our home.

Your marketing plan was first rate, and left no activity untouched. You held many open houses, separate ones for realtors, brokers and the public, all with upscale gourmet foods. You had color brochures, well stocked literature bins, and many color advertisements, with photos in local, New Orleans and regional magazines and newspapers. You placed us prominently on the web, with a first rate video tour and still photos of the home, always showing it professionally and perfectly. You were always at the house when it was being shown, just in case there were questions

You and your employees always presented a personal interest and you were there for us, every step of the way. You spent time with us, answered our every question, and were always available to us. You even purchased seasonal wreaths to go on our doors to make the entrance more inviting. There was never a time when we felt like you weren't giving your all to promote and sell our house.

In this incredibly difficult market, in our neighborhood where there were 22 other houses for sale, ours was the first house to sell in 9 months. What a feat! And the sales price, contract and conditions were most agreeable to us. You even negotiated a three week closing for the sale, pleasing us and the new owners.

Speaking of the new owners, we discovered at the closing that they had been actively looking for THE house for a year. Marcy and I know that the open houses, ads and literature led directly to their interest and ultimately, their purchase.

In short, we could not have been more pleased. We would highly recommend you, your company or your agents to anyone. Please do not hesitate to contact us at any time.

Our very best wishes and highest regards,



Marcia and Dave Whitaker
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Fort Myers, FL 33913

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